



PRESS RELEASE

U\$1.1 Million HyperSpike Order for Bird Deterrence Announced by Ultra Electronics USSI

Columbia City, IN (August 9, 2011): Ultra Electronics USSI, manufacturer of the innovative HyperSpike long range, acoustic hailing devices (AHD), announced today it has received a second order, over \$1.1 million, for multiple UL/ETL certified HyperSpike systems that will be installed at an international industrial site this year. The HyperSpike devices, integrated with an Accipiter®/Birdavert™ radar-activated bird deterrent system, are activated when birds attempt to enter an area that is potentially hazardous.

"HyperSpike AHD's have proven to be highly effective in deterring birds around industrial sites," remarked Thomas Link, V.P. Audio Products, Ultra Electronics USSI. "Wildlife protection and deterrence is a growing concern among industries such as mining, gas processing and power facilities," Link concluded.

Traditional methods of using the same audio noise can cause birds to habituate to a deterrent that is designed to keep them away from hazardous situations. When integrated with avian radar technology, HyperSpike AHD systems are activated when birds are detected.

HyperSpike's powerful and focused acoustic output transmits a wide variety of tones, predator and distress calls at a distance in excess of 1500 meters. The acoustic tones and bird calls can be tailored to the various species of wildlife to provide effective, non-habituating protection and deterrence.

Elsewhere, demand for HyperSpike acoustic hailing devices continues to grow as evidenced by Ultra's strong international sales and market penetration to countries in Europe, Asia and North America. In the first half of the year, China, India, United Arab Emirates, Canada, and the United Kingdom have showcased the growing need for long range acoustic communication technologies.

Wattre Corporation - Founded in 2002, Wattre Corporation focuses on creating custom solutions for real world applications. They consist of a customer focused team with 40+ years of combined experience designing both mass produced and innovative custom technology solutions within the audio and acoustics fields. The key to their success is the ability to identify market needs quickly and provide rapid response to custom solutions. Wattre develops products to match clients needs and budgets. In house research and development, engineering, prototyping and manufacturing has paved the way for their unique, patented technologies and proven track record.