



## PRESS RELEASE

### Ultra USSI and Anchor Innovation, Inc. Partner to Distribute HyperSpike AHD's

**Columbia City, IN and Virginia Beach, VA (July 13, 2011):** Ultra Electronics USSI and Anchor Innovation, Inc. today announce a partnership to distribute HyperSpike acoustic hailing products. Under the agreement, Anchor Innovation, Inc. will serve as Ultra Electronics USSI's General Services Administration (GSA) master schedule holder. The GSA contract streamlines the government's competitive contracting process and expedites services to clients. With HyperSpike products now available through GSA, the two companies will work together to address the growing demand for non-lethal HyperSpike acoustic hailing devices in the military force protection and commercial security markets.

"Anchor Innovation is known for their strength and expertise in Harbor Security, Anti-Terrorism and Force Protection, Port Operations and Special Warfare. This partnership offers strong support for our business. Anchor Innovation's knowledge of military procurement channels will enable Ultra Electronics USSI to provide mission critical products to the men and women of our armed forces protecting our national interests," said Thomas Link, V.P. Audio Products, Ultra Electronics USSI.

"Ultra has shown a commitment to continually advance the capability and design of their acoustic hailing products. HyperSpike brings a fresh, innovative perspective and recognized acoustic expertise to the maritime market. The HyperSpike brand of acoustic hailing devices perfectly complements the products and services Anchor Innovation offers our US Navy clientele," said Steve Palmer, CEO, Anchor Innovation

The demand for long range Acoustic Hailing Devices (AHD) continues to grow as the everyday warfighter requires more non-lethal capabilities and communication tools to ensure mission accomplishment. From a safe distance, the HyperSpike AHD's help operational forces to hail, warn, notify and determine intent from a potential threat. While AHD's have been recognized as a successful non-lethal capability, airports, mining operations, law enforcement, and first responders are also utilizing HyperSpike AHD's.

**Wattre Corporation** - Founded in 2002, Wattre Corporation focuses on creating custom solutions for real world applications. They consist of a customer focused team with 40+ years of combined experience designing both mass produced and innovative custom technology solutions within the audio and acoustics fields. The key to their success is the ability to identify market needs quickly and provide rapid response to custom solutions. Wattre develops products to match clients needs and budgets. In house research and development, engineering, prototyping and manufacturing has paved the way for their unique, patented technologies and proven track record.

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**About Anchor Innovation, Inc.**

Anchor Innovation, Inc. (Anchor) is a diversified technical services company specializing in consulting, management, maintenance, logistics, and operations support to Force Protection/Anti-Terrorism, Port Operations, and Special Warfare organizations within the Department of Defense. Anchor also provides technical, and strategic marketing, and sales support to industry and technology companies. With industry partner Pacific Tugboat Service, Anchor is a proud co-founder of Heritage Marine Services, Inc., focused on providing quality port operations management and services.

<http://www.anchori.com>

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