



## PRESS RELEASE

### HyperSpike Announces New Bluecolt Light Accessories

**Columbia City, IN (April 6, 2012):** Ultra Electronics USSI is pleased to announce a partnership agreement with Bluecolt® Flashlights, LLC. Bluecolt is a manufacturer of low cost high-performance LED (Light Emitting Diode) flashlights and high performance military searchlights for long range applications, will supply Ultra Electronics USSI with industry leading illumination solutions.

Ultra Electronics USSI will offer the Bluecolt T3000, T400, and DV4 as individual accessories that can be easily integrated onto any HyperSpike® acoustic hailing device (AHD) with supplied mounting hardware. The T3000 is a long range military grade searchlight capable of illuminating objects at 1000 meters. The Bluecolt DV4 has the capability to record video, capture audio, and take still photographs. The combination of unmatched illumination and HyperSpike acoustic technology gives a competitive advantage that is demanded by law enforcement, perimeter protection, and maritime security personnel.

“We are very excited about the arrangement between Ultra Electronics USSI and Bluecolt,” said Thomas Link, Vice President of USSI-Audio Products. “Bluecolt’s state of the art technology and superior engineer capabilities made it an easy decision to form a partnership.” “The Bluecolt products will give us a distinct advantage in the market place to offer a high powered white light solution at a fraction of the cost of the competition.”

“Bluecolt is very pleased to team up with Ultra USSI to offer our high performance flashlights to major military and tactical markets,” said Jaspreet Singh Sawhney, President of Bluecolt Flashlights, LLC. “Ultra’s worldwide infrastructure, strong management team, and exceptional track record of creating and selling products is a good fit for Bluecolt.”

The Bluecolt line of flashlights has been rigorously tested in real world conditions and has been awarded an IP65 rating. All products are tested in a fire department burn simulator, thoroughly checked for quality assurance, and air-blown for dust particles

**Wattre Corporation** - Founded in 2002, Wattre Corporation focuses on creating custom solutions for real world applications. They consist of a customer focused team with 40+ years of combined experience designing both mass produced and innovative custom technology solutions within the audio and acoustics fields. The key to their success is the ability to identify market needs quickly and provide rapid response to custom solutions. Wattre develops products to match clients needs and budgets. In house research and development, engineering, prototyping and manufacturing has paved the way for their unique, patented technologies and proven track record.



before packaging. Bluecolt has paved a new path for high-performance illumination and is a great addition to Ultra Electronics USSI's ever expanding solutions portfolio.

**About BLUECOLT®**

Bluecolt high-performance flashlights are designed and manufactured by Falcon Innovations, LLC. Our principle is simple, take the best technology and turn it into the best product. Since 2005 we have focused on LED (Light Emitting Diode) technology for our range of personal, industrial, and tactical lighting. Our products range from palm sized micro lights to full sized military searchlights; each being crafted from the highest quality materials and electronics. Performance, durability, and reliability continually drive our innovation and development process.

For more information, please visit <http://www.BLUECOLTflashlights.com>.

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